

Direct Mail Made Easy!

Turn-key postcard marketing packages starting at just \$765

Sales • Promotions • Announcements
Fundraising • Arts Events • Real Estate

Beautiful 5.5" x 8.5" postcards with full-color printing on front and back. Package price includes printing, mailing list, mail preparation and even postage. You just provide the art!

Call (206) 842-5252 today for more information.

Printing:

From your press-ready PDF (Adobe Acrobat) art file
PDF proof of final art for pre-press approval
Optional design, layout and strategic services available

Mailing List Rental:

Consumer list (1x usage) with name, address and choice of two (2) selects from the following: age range, income range, gender, marital status, presence of children or renter/homeowner

Additional selects – such as occupation, hobbies/interests, estimated net worth, real estate data, vehicles and more – may be available for an extra charge

Business, donor, telemarketing, saturation and other special lists also available
We can even use your in-house mailing list or other lists. Call for details.

Mailing Services & Postage:

Includes one-time use of a postal permit, if needed

(non-profits need USPS non-profit status for discounts)

CASS address standardization of mailing list(s), if required

Optional NCOA (address updating) or de-duplication of lists available

Addressing of the postcards using the mailing list(s)

All postal preparation – bundling, traying, tagging, etc.

USPS paperwork and delivery to post office

Automated, standard domestic mail postage with indicia

1,000 postcards, names & mailing	\$ 765
2,500 postcards, names & mailing	\$1,495
5,000 postcards, names & mailing	\$2,695
10,000 postcards, names & mailing	\$4,845

Ask about other quantities, non-profit and "saturation" discounts.

We also offer brochures, flyers and business cards.

AMZ

PRODUCTIONS

ADVERTISING • BUSINESS STRATEGY • DATA SERVICES • LIST BROKERAGE

(206) 842-5252

www.amz.net

Need A Home Improvement Loan?

"Extraordinarily effective! AMZ did a great job with our mailer. The results exceeded our expectations!"

– Dorothy & Jack, owners
SoleMates Shoes and Outerwear

Support your local schools

"I was very impressed with your guidance. You have a good feel for the needs of a small businessperson. You also know our community better than a big, out-of-town agency would."

– Stephanie Jackson, owner
Blinx

ISLAND DESTINATIONS TRAVEL

Prices & specs current as of 7/2011, but subject to change.